

*Phone and email details to be clearly visible on every page*

**Contact SleepBabies for help RIGHT NOW!**



**Find any free tips, case studies or articles on getting my child to sleep**

*Authoritative content will boost the credibility of the site and S.T as a practitioner.*

*How expensive and how near to where I live is Sian Thomas? Will S.T visit me at my home or conduct a skype chat?*

*What are S.T's history, experience, qualifications and approach to work?*

**Establish what forms of consultation and pricing structure are available**

**Discover if this consultant has the right credentials to help me**



*Personal quotations of satisfied customers on display to promote the work of Sian Thomas*

**Learn about other users experiences and testimonials of using this sleep consultant**

**Investigate and establish what my childs current sleep behaviour should be for their age**

*Categories of child age to be presented as a secondary nav bar leading to relevant content*