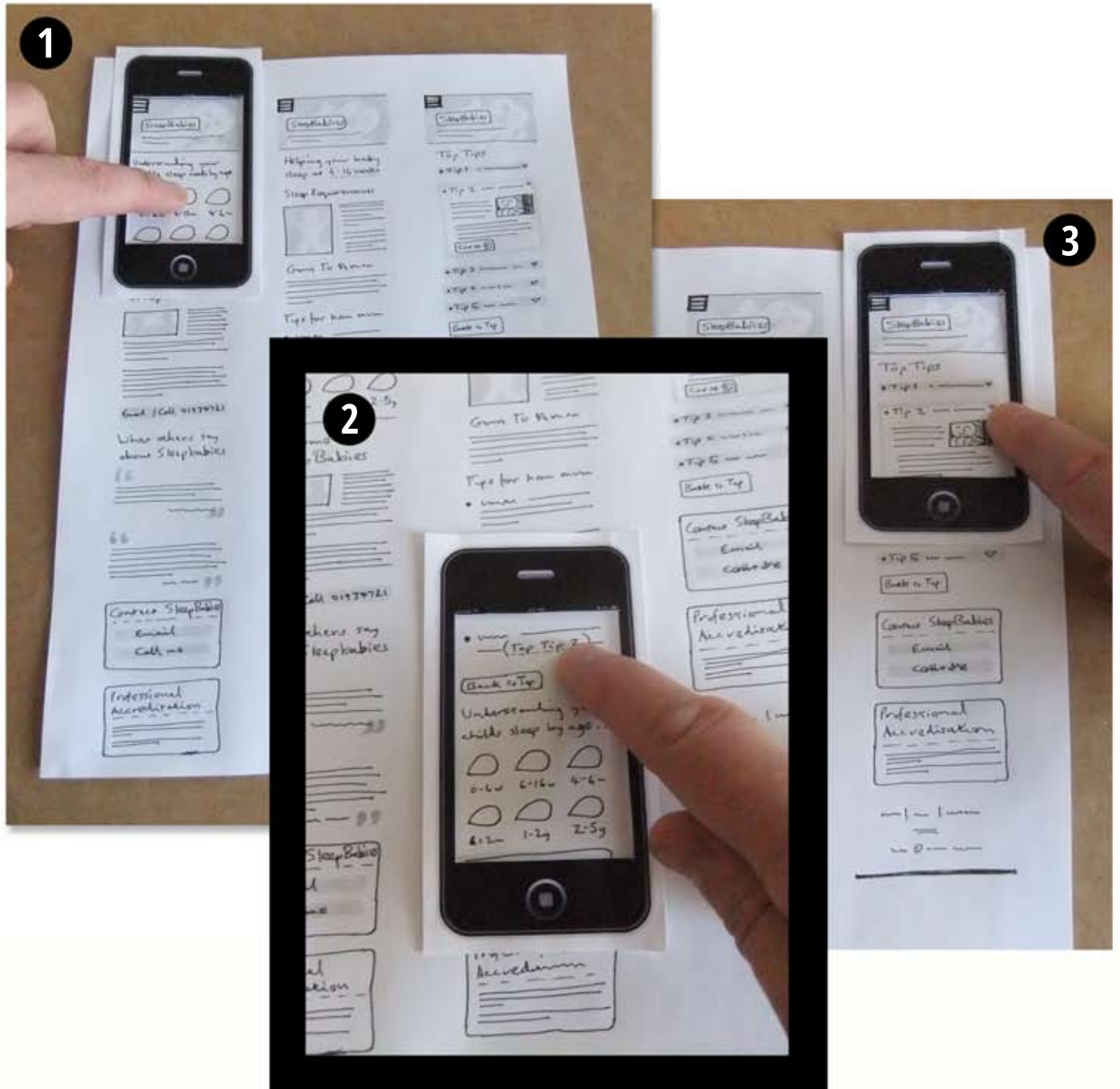


SleepBabies

Paper Prototype no.2 - mobile phone user journey to the Top Tips page



To increase the opportunities for users to find the Top Tips page links to it have been appropriately placed within articles to provide further advice...

- 1) Selection of the article about your child at '6-16 weeks'*
- 2) at end of the article further help is offered via the 'Top Tip 2' text link...*
- 3) 'Top tip 2' info is accessed via the arrow for the drop down panel*