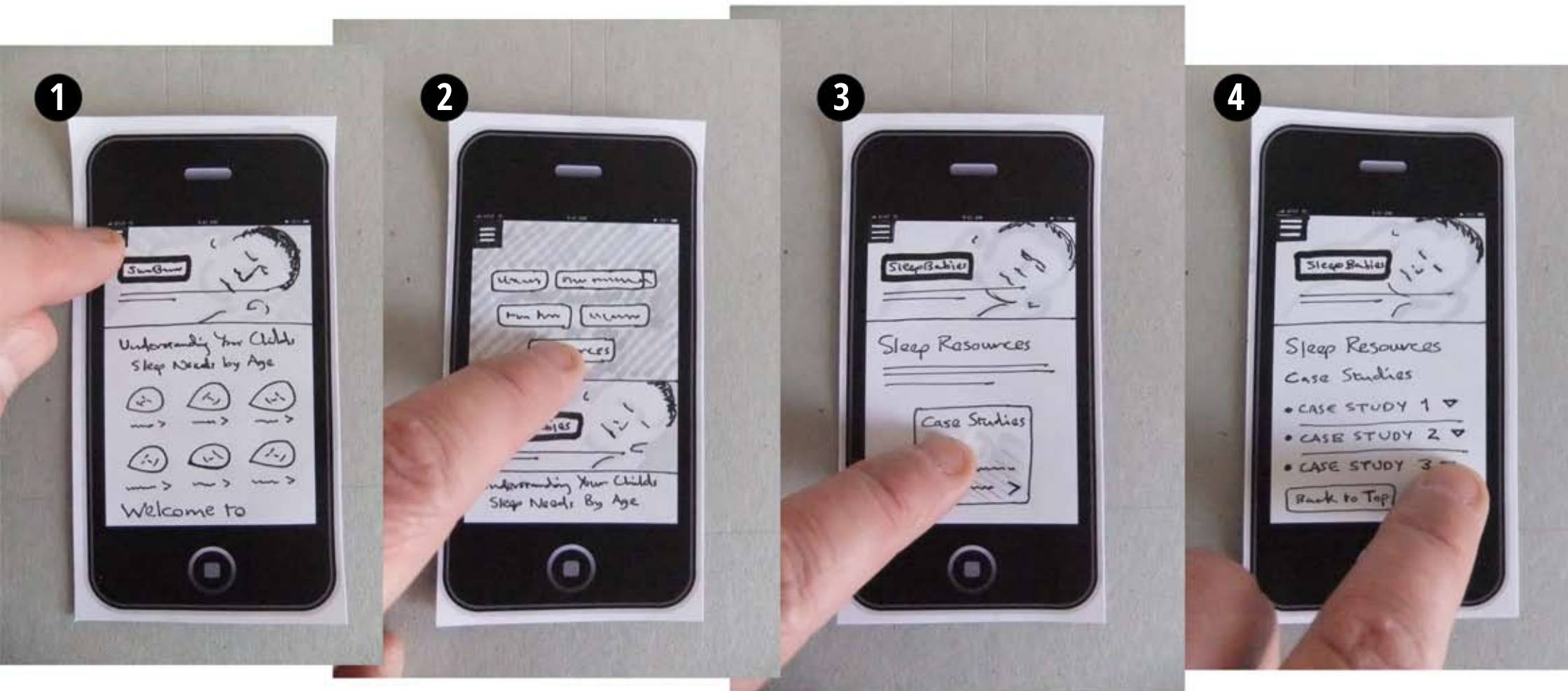


SleepBabies

Paper Prototype no.1 - mobile phone user journey from home page to a 'case study'



1) From the home page top menu button 2) the user selects the 'Resources' option that houses all informational material via 4 large photo buttons... 3) the first of which is the 'Case Studies' option leading to 4) the case studies page with short articles behind the slide down arrows.